



*Promoting professional excellence
in the water sector*

Water Institute of Southern Africa NPC

Non Profit Organisation Reg: 014-821 NPO
Company Reg: 2000/001140/08. Vat Reg. No. 416 017 8093

National Office

1st Floor, 5 Constantia Park, 546 16th Road, Midrand
P O Box 6011, Halfway House, 1685, South Africa
Tel: 086 111 WISA (086 111 9472)

Int Tel: +27 11 805-3537. Fax: +27 11 315-1258
E-mail: wisa@wisa.org.za Website: www.wisa.org.za

SPONSORSHIP OPPORTUNITIES 2nd International Peri-Urban Conference

On behalf of the Organising Committee, we would like to invite you and your Company to attend the 2nd International Peri-Urban Conference that is jointly presented by WISA's Innovation for Water and Sanitation Division and International partners. The conference will be held from 26 – 29 November 2017 at the Century City Conference Centre, Cape Town, South Africa.

The aim of this conference is to connect professionals, academics and decision-makers from different sectors and disciplines, and provide a platform for sharing knowledge on water, energy, food, and land planning and development. It will provide discussion platforms to explore and analyse modern and new peri-urban planning, design and service paradigms which seek integration, co-ordination, protection of ecosystems and natural resources with concomitant equitable socio-economic development.

Themes of the Conference

- The water, energy, food nexus
- Water Sensitive Spatial planning and management : Reimagining cities and peri-urban spaces
- Integrated Policy, Planning and Investment for Sustainable Futures
- Rethinking ecological and built infrastructure
- Planning for connectivity, integration and sustainability of marginalised communities in peri-urban-urban spaces
- Urban-Peri-urban and Rural flows: unlocking the green economy
- Urban agriculture and food security
- Adaptation to climate variability and change
- Emerging peri-urban water quality issues
- Rethinking sanitation and wastewater systems for beneficiation
- Innovative technologies and solutions

The success of conference is only achievable through the active participation and generous support that we have always received from our loyal sponsors. In the accompanying sponsorship opportunities document we list the wide range of sponsorship opportunities available. Should you not find a sponsorship package that addresses the needs of your Company, please contact the conference secretariat directly to discuss a tailored package. We value your participation and contributions to ensure another successful technical event this year!

We welcome all our sponsors and trade exhibitors to the 2nd International Peri-Urban Conference and thank you in advance for your continued support.

Dr Manjusha Sunil
Conference OC Chair

WISA Patron Members

AECOM (Pty) Ltd, Amatola Water, Aveng Water, Bigen Africa, Blendtech, Bloem Water, City of Cape Town, CSIR, Danfoss (Pty) Ltd, Department Water Affairs, DOW Water & Process SA, ERWAT, ESKOM, eThekweni Municipality, FESTO, Fraser Alexander (Pty) Ltd, Golder Associates Africa, Improchem, Inkomati CMA, Lepelle Northern Water, Magalies Water, Merck (Pty) Ltd, Mhlathuze Water, Mott MacDonald PDNA, NCP Chlorchem, Nelson Mandela Bay Metro, NuWater, Overberg Water, Prentec, Protea Chemicals, Rand Water, Royal Haskoning DHV, SAME Water, Sedibeng Water, SembCorp Silulumanzi, Siemens, Sobek Engineering, TCTA, Tecroveer, Umgeni Water, Veolia Water Solutions & Technologies, Water & Sanitation Services SA, Water Research Commission, Wilo Pumps SA, Xylem Water Solutions SA, ZMG-Watech



SPONSORSHIP OPPORTUNITIES AND BENEFITS

1. DIAMOND SPONSOR BENEFITS

Our elite Diamond Sponsor will receive the maximum visibility at the 2nd International Peri-Urban Conference with this exclusive sponsorship package. Some of the opportunities from which you will benefit are to:

- Spend quality time addressing attendees at the relevant networking event.
- Address delegates in a captive audience by presenting your product/solution information during the event welcome cocktail.
- Secure brand awareness prior to and during the event.
- Demonstrate your product through a hands-on solution at your exhibition stand.

2. PLATINUM, GOLD, SILVER AND BRONZE PARTNERS AND EXHIBITOR BENEFITS

Platinum, Gold, Silver and Bronze Partners and Exhibitors receive varying levels of appropriate visibility at the conference. Some of the benefits include:

- Gaining extensive marketing exposure and branding to your target audience and including your company literature in delegate packs.
- Showcasing new products and services at your discounted exhibition stand.
- Receiving exposure prior to, during and after the symposium.

3. ADDITIONAL SPONSOR OPPORTUNITY BENEFITS

Sponsors investing in any of our additional Sponsorship opportunities will have a platform to:

- Create brand awareness and promote product knowledge through distributing promotional material to your target audience.
- Cultivate brand loyalty through extensive acknowledgement of your investment.
- Promotional material can be sourced by the OC (allowed for) or can be provided by the sponsor – please contact the symposium secretariat to discuss this option further.

PRIMARY SPONSORSHIP BENEFITS GRID

DESCRIPTION	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE
Value (excluding VAT)	R 100 000	R 50 000	R 35 000	R 25 000	R 10 000
Number Available	1	4	4	unlimited	unlimited
PRE-EVENT MARKETING & BRANDING					
Logo on symposium website with URL link and organization description	Yes (200 words)	Yes (150 words)	Yes (100 words)	Yes (75 words)	Yes (50 words)
Listing in symposium programme / abstract book	Yes (200 words)	Yes (150 words)	Yes (100 words)	Yes (75 words)	Yes (50 words)
AT EVENT MARKETING & BRANDING					
Exhibition	6x6m Exhibition stand included	6x4m Exhibition stand included	3x3m Exhibition stand included	25% discount on 1 standard exhibition stand	10% discount on 1 standard exhibition stand
Complimentary Delegates	4 including attendance of social events & free parking at the venue	3 including attendance of social events & free parking at the venue	2 including attendance of social events & free parking at the venue	1 including attendance of social events & free parking at the venue	0
Function Included	Strategic majority marketing at the Welcome Cocktail including presentation to delegates (Sponsor to provide banners/materials)	Joint marketing at all social events (Sponsor to provide banner/material)	Joint marketing at all social events (Sponsor to provide banner/material-	Joint marketing at all social events (Sponsor to provide banner/material)	Joint marketing at all social events (Sponsor to provide banner/material)
Acknowledgement in plenary session	Yes	Yes	Yes	No	No
Logo on symposium signage & banners	Yes	Yes	Yes	Yes	Yes
Company brochure (supplied by sponsor) included in conference bag.	Yes	Yes	Yes	Yes	Yes
Logo shown on screen in-between presentations	Yes	Yes	Yes	Yes	Yes
POST EVENT MARKETING & BRANDING					
Email to attendee database with list of sponsors and their contact information	Yes	Yes	Yes	Yes	Yes
Contact information of delegates (in line with POPI Act)	Where permission granted	Where permission granted	Where permission granted	Where permission granted	Where permission granted

ADDITIONAL SPONSORSHIP BENEFITS / EXHIBITION GRID

NOTE: Costs are based on a quantity of 250 attendees. Should numbers increase, the price indicated may increase.

Item	Opportunity	Cost	Detail
1.	Exhibition stand	R18 000	<p>3 x 2 m standard exhibition stand with light, 1 x plug point, 2 chairs & 1 table</p> <p>Attendance of event for 2 delegates including all social events, and parking at the venue.</p> <p>Company brochure (supplied by sponsor) included in conference bag.</p> <p>Listing in symposium programme / abstract book</p>
2.	Registration area (limited to 1 sponsor)	R 15 000	<p>Logo on registration desks.</p> <p>Sponsor's own banners next to registration area.</p> <p>Acknowledgement of sponsorship.</p> <p>Logo, URL and 50 word description on symposium website.</p> <p>Insert into symposium bags.</p>
3.	Lanyards and Name Badges (limited to 1 sponsor)	R 12 500	<p>Logo on lanyard and name badge.</p> <p>Acknowledgement of sponsorship.</p> <p>Logo, URL and 50 word description on symposium website.</p> <p>Insert into symposium bags.</p>
4.	Conference bags (limited to 1 sponsor)	R 35 000	<p>Logo on bag with symposium logo.</p> <p>Acknowledgement of sponsorship.</p> <p>Logo, URL and 50 word description on symposium website.</p> <p>Insert into symposium bags.</p>
5.	Abstract Book & Final Programme (limited to 1 sponsor)	R 12 000	<p>Logo on front cover of final programme with symposium logo.</p> <p>Acknowledgement of sponsorship.</p> <p>Logo, URL and 50 word description on symposium website.</p> <p>Logo and 50 words description in final programme magazine</p> <p>Full page one colour advertisement in final programme magazine</p> <p>Insert into symposium bags.</p>
6.	Pen & Pencil set (limited to 1 sponsor)	R 12 000	<p>Logo on Pen & Pencil set with symposium logo.</p> <p>Acknowledgement of sponsorship.</p> <p>Logo, URL and 50 word description on symposium website.</p>

			Insert into symposium bags.
7.	Audio Visual Partner (limited to 1 sponsor)	R 25 000	First logo to be shown on-screen in-between presentations. Acknowledgement of sponsorship. Logo, URL and 100 word description on symposium website. Insert into symposium bags.
8.	Venue Naming Rights (limited to number of distinct venues)	R 5 000	Naming rights to relevant presentation hall. Sponsor's own banners next to hall entrance or at front of hall. Acknowledgement of sponsorship. Logo, URL and 50 word description on symposium website. Insert into symposium bags.
9.	Speaker Gifts (limited to 1 sponsor)	R 10 000	Acknowledgement of sponsorship while presenting speakers with gifts. Logo, URL and 50 word description on symposium website. Insert into symposium bags.

Advertising/Marketing Opportunities

- Marketing Material in Conference Bags | R7 500 (We will require 500 units)
- Advertising on Conference website | R5 000
- Advertising in Conference program – Full Page | R3 500
- Advertising in Conference program – Half Page | R2 000
- Advertising in Conference program – Quarter Page | R1 500

Promotional material included in sponsorship can be sourced by the OC (allowed for) or can be provided by the sponsor – please contact the symposium secretariat to discuss this option further.

IMPORTANT NOTICE: Should you find that the sponsorship grid does not have a sponsorship package to suit your needs, please contact the symposium secretariat directly to discuss a tailored opportunity.